Haseko Group's Sustainability Management

We at the Haseko Group aim to achieve sustainability by adopting a long-term perspective and addressing the social issues surrounding our daily lives through business operations.

We are committed to CSR management as a means to achieve sustainability within the focused strategies of the medium-term business plan (Plan NS) that entered its final year in 2024.

As a corporate group for housing to create great living, we will continue promoting CSR initiatives based on our CSR vision to fulfill our corporate philosophy and contribute to a sustainable society.



Based on our CSR vision, we, in the Haseko Group, promote CSR activities in accordance with the following policy items: 1. Through a broad range of businesses related to housing and daily life, we will contribute to the realization of a

- sustainable society. 2. In collaboration with our stakeholders, we will take action to integrate social and environmental concerns into our
- businesses processes.
- 3. Utilizing the collective capabilities of our Group, we will strengthen our management ability in order to create new value for society and meet the expectations of our customers and other stakeholders.
- 4. In all our business activities, we will comply with the law and act on the basis of high ethical standards.
- 5. We will continue to improve our CSR initiatives, proactively disclose information, and aim to raise transparency throughout the organization.

We cherish the collective capabilities of the Haseko Group, and they serve

as the primary driving force of our CSR initiatives.



Consumer perspective

Human resources full of spirit to take on challenges and vitality to take action will create new value to meet social expectations, together with various departments, Group companies, clients and members of local communities.

consumers' needs and materialize products and services leveraging the collective capabilities of the Haseko Group.

SDGs (Global Goals) Closely **Related to Our Business** Operations

We have identified 10 out of the 17 Global Goals (SDGs) promoted by United Nations with a particular connection to our business. We recognize that the business and operations of the Haseko Group are closely linked to social and environmental challenges, and through solution-oriented business actions, we aim to create synergies between the generation of social value and the growth of the Haseko Group.

Safety and security **Regional revitalization Diversity promotion** Active participation of women Health, medical care, and nursing care Vocational education and creation of employment opportunities Childcare and parental care

CSR Organizational Framework



*Each of the Group companies also participates in the Sustainability Committee and Sustainability Promotion Conference.



We have created the history of condominiums in Japan with consumers. On the front line of our businesses of housing and daily life, we will constantly uncover

technologies and know-how related to life and living space, we are aggressively engaging in technological development and making business proposals that further accelerate solutions of social and environmental issues.

Social issues surrounding our daily lives

- Response to climate change
- Conservation of ecosystem
- Disaster prevention and disaster response
- Response to demographic changes and aging society
- Sustainable consumption
- Cyclical resource use



Report